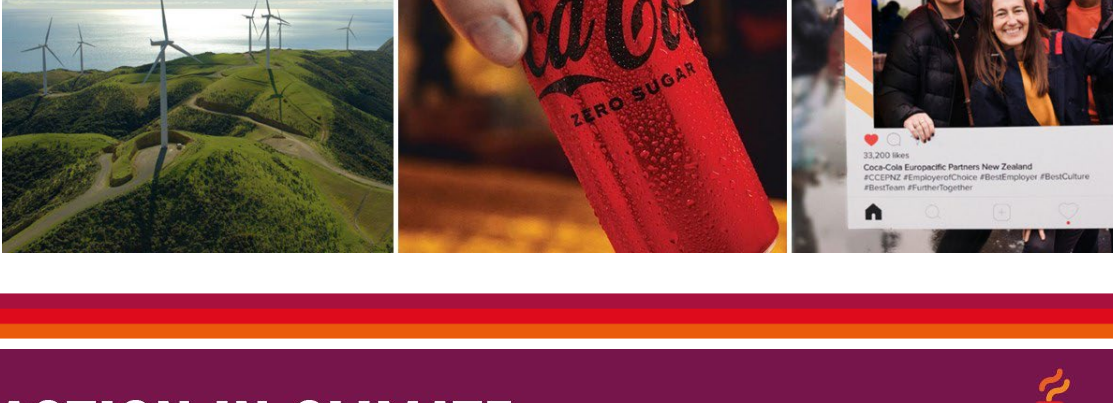


# Sustainability QUARTERLY NEWSLETTER



Q2 2022

Kia ora and welcome to Coca-Cola Europacific Partners New Zealand's quarterly sustainability newsletter. In this edition, meet the magic behind the bottle and discover our recent innovations on sugar reduction and packaging. But first, our steps forward to reach Net Zero emissions by 2040.



## ACTION IN CLIMATE



### Committed to 100% Certified Renewable Electricity

We have an ambition to reach net zero reported emissions by 2040. We've recently taken a major step forward to meet this commitment by adopting Meridian Energy's [100% Certified Renewable Energy](#) product. By doing this, we're able to report our market-based Scope Two electricity emissions as zero.<sup>1</sup>

Since 1 April 2021, 100% of CCEP NZ's electricity use is certified under the [New Zealand Energy Certificate System \(NZECS\)](#). NZECS verifies that the electricity CCEP NZ consumes from the national grid is matched on an annual basis with electricity produced from Meridian's certified hydro stations and wind farms.

[Read More >](#)



[1] Using the market-based reporting methodology as per the GHG Protocol's Scope 2 Standards.

#### DID YOU KNOW?

The move confirms we've met our [RE100 commitment](#), a global initiative by The Climate Group, bringing together hundreds of large and ambitious businesses that pledge to 100% renewable electricity

## ACTION IN SOCIETY



### HRD Employer of Choice, again!

HRD have named us a 5-star Employer of Choice for 2022. This is the fourth consecutive year CCEP NZ has been recognised as one of New Zealand's top-ranking employers in terms of overall experience for employees.

Key areas including work-life balance, health & wellbeing, career progression, recruitment, training & development, and access to technology & resources.

[Read More >](#)

#### DID YOU KNOW?

This is the seventh consecutive year we've been recognised as a great employer.

## ACTION ON DRINKS

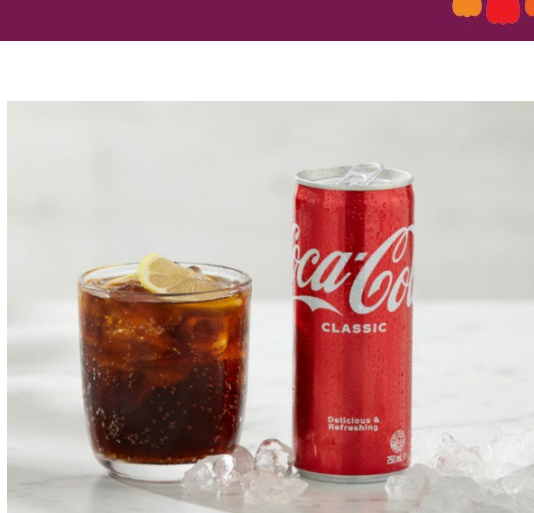


### Our actions on sugar

We know that eating and drinking less sugar is increasingly important to many Kiwis.

People's tastes and preferences are changing and we're changing too, taking action by reducing sugar in our recipes, offering more no and low sugar options and smaller packaging sizes, and ensuring we are transparent with the information we provide to people about our products.

[Read More >](#)



#### DID YOU KNOW?

Since 2015, we have reduced sugar across our portfolio of drinks 13%, and we're not done yet. We have an ambitious [goal to reduce sugar by 20%](#) across our portfolio of drinks by 2025 and we're on track to achieve this.

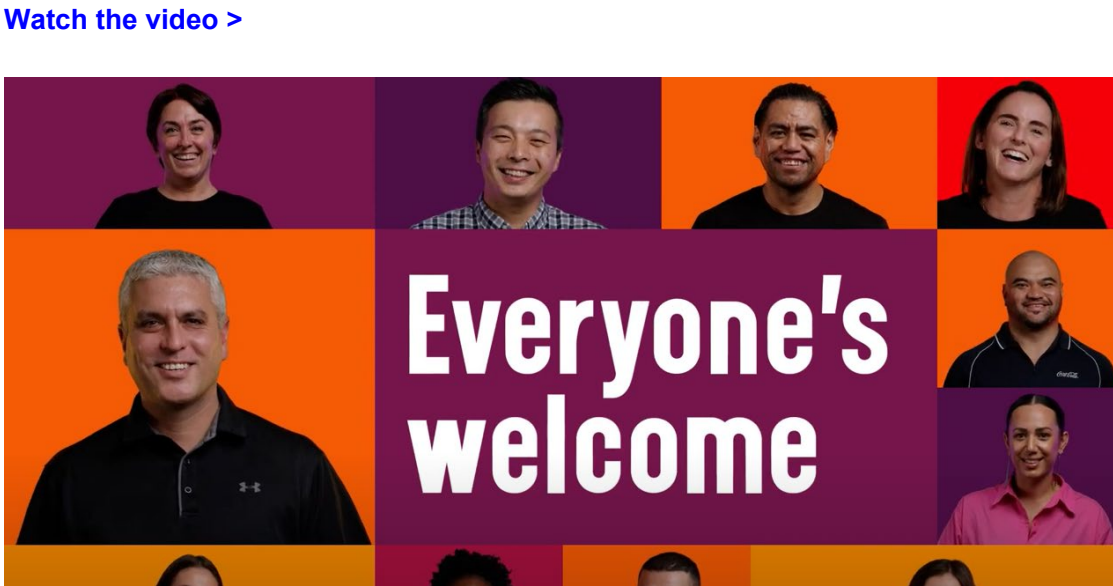
## ACTION IN SOCIETY



### The magic behind the bottle: Our people

Wondered what it's like to work at Coca-Cola Europacific Partners NZ? Get to know us better and discover what it's like from our people first hand. Meet our world-class supply chain team and award-winning salesforce team and get a glimpse into our working culture and our actions in sustainability.

[Watch the video >](#)



#### DID YOU KNOW?

We're proud to be part of a global company but our secret is our local New Zealand footprint, with expert knowledge of the customers we serve and the communities we support.

## ACTION ON PACKAGING



### Largest PET recycling plant opens in Australia and Fiji commits to RPET

Regionally we've had two significant progresses on our sustainability journey.

In Australia, [CCEP have jointly opened a world-class PET recycling plant](#), substantially reducing the country's plastic waste and increasing the amount of locally sourced and recycled PET.

In Fiji we've moved into 100% recycled plastic in all our PET bottles smaller than 1L.

[Read More >](#)

#### DID YOU KNOW?

In NZ all of our [bottles under 1L](#) and all of our [water bottles](#) are made from 100% recycled plastic since 2019.

## ACTION ON DRINKS

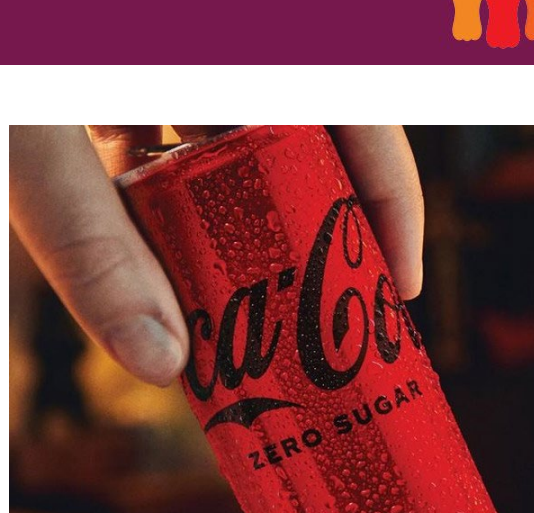


### Coca-Cola Zero Sugar - Best Coke Ever?

This month we launched Coca-Cola Zero Sugar and said bye bye to Coke Zero and Coke No Sugar.

Coke Zero Sugar is a brand-new product rolling out nationwide, replacing our Coke Zero and Coke No Sugar products. The global reformulation is the result of years of innovation with Real Coke Taste that tastes as close as possible to Coca-Cola Classic. We think it's our Best Coke Ever.

[Read More >](#)



#### DID YOU KNOW?

Promoting our no and low sugar beverages is [one of the ways](#) we're reducing the amount of sugar Kiwis consume from our beverages.

## IN THE NEWS



### We welcomed Government's drinks in schools consultation

Earlier this year, the [Government announced a public consultation proposal](#) for primary schools to only offer water, milk and non-dairy milk alternatives to their students.

CCEP NZ welcomed the consultation and have had policy to only directly sell water into primary and intermediate schools since 2018, as part of the [New Zealand Beverage Council Healthy Kids pledge](#).

More broadly, The Coca-Cola Company has a long-standing [policy](#) not to market its beverages to children and continue to support the Government's voluntary Health Star Rating initiative.

[Read More >](#)

## GET TO KNOW



### Head of Innovation + Sustainability at CCEP NZ, Clarke Truscott.

Clarke manages the new product development team and leads some of the most impactful and important work focused on sustainability for CCEP NZ. During the time in his role as CCEP NZ's Head of Sustainability, he has guided the company in completing its first carbon and packaging audits developing a road map to carbon neutrality, moving CCEP NZ into using significantly more recycled plastic versus virgin.



Clarke is one of the leading experts on Container Return Schemes in New Zealand having been part of the Government's working group to develop a best-in-class container return scheme. He has working knowledge and experience on several of most efficient schemes across Australia and deep understanding of the deposit systems across CCEP markets in Europe including the systems used in Norway, Sweden, and Germany.

Connect with Clarke on [LinkedIn](#).

## ACTION IN SOCIETY



### Celebrating one year as Coca-Cola Europacific Partners

In May, we marked our first year as Coca-Cola Europacific Partners, the largest bottler of Coca-Cola in the world.

Over the last year we retained our status as HRD E plee and supported each other, our customers, and communities of the strictest COVID-19 circumstances. We celebrated with a nationwide breakfast for all our people.

#### DID YOU KNOW?

We were named the [best Coca-Cola bottler in the world](#), among over 220 bottling partners globally.

TO FIND OUT MORE ABOUT CCEP SERVICES AND SUPPORT FOR YOUR BUSINESS, CONTACT OUR CUSTOMER SUPPORT TEAM ON

0800 505 123  
OR VISIT [COCACOLAEP.COM/NZ/](#)



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