



# COMMUNITY GRANT APPLICATION GUIDELINES

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## THE COCA-COLA AUSTRALIA FOUNDATION

The aim of the Coca-Cola Australia Foundation (CCAF) is to improve the lives of marginalised young people in Australia.

Funding provided by the CCAF will target 2 core areas:

1. Education – providing and enhancing basic skills to assist young people in improving their day-to-day lives.
2. Leadership – enabling young people to develop confidence and leadership skills for their future.

Within the core areas of education and leadership, projects will then be selected for funding based on applicants successfully finding innovative ways to address 2 key societal issues:

1. Wellbeing – promoting the physical fitness, nutrition education and social wellbeing of young people.
2. The Environment – promoting the sustainability of the environment for future generations of young people.

Approximately \$1,000,000 in funding will be provided annually to support programs in 2 tiers:

### NATIONAL GRANTS

- Up to \$750,000 funding available annually.
- Supporting 3-4 core programs 3-5 years in length.
- National coverage (ie multi-state and territory).
- Potential for system employee involvement nationally.
- Reviewed annually with potential for support beyond 5 years.

### COMMUNITY GRANTS

- Supporting up to 20 programs/year across all 8 states/territories.
- CCA local plant involvement in grant process
- Potential for widespread local system employee engagement.
- Awarded for 1 year only but organisations can re-apply.

Priority will be given to projects that focus on engaging young people aged 12-25. This does not mean the total exclusion of other age groups, but programs must clearly prioritise 12-25 year olds.

DGR status is required to be eligible for a grant.

## GUIDELINES FOR PROGRAM SUMMARY

Please answer the questions listed below and provide any additional information you believe will assist in the review of your application.

### GENERAL PROGRAM DESCRIPTION

Please describe the proposed program: Why does your organisation want to do this program? Why should the Coca-Cola Australia Foundation fund it?

This is your opportunity to present your program and to convince the Foundation of the importance and desirability of the program.

### PROGRAM DETAIL

Please answer the following detailed questions about the proposed program:

What are the goals and purpose of the program?

How does the program relate to the charter of the Coca-Cola Australia Foundation?

What are the objectives for the program? Are they measurable?

What are the specific activities that must be carried out to meet the objectives?

Who are the members of staff who will carry out the program?

### PROGRAM BUDGET

Please prepare a summary budget for the program.

### ADDITIONAL INFORMATION

Please attach to this application proof of your organisation's DGR status. Note, your application will not be considered unless this is attached.

Do not send multiple copies, video tapes or other attachments.

Please complete the Application Form and return it with your Program Summary. Proposal information should be as concise as possible, with the total proposal not more than 5 pages (including Application Form).



## COMMUNITY GRANT APPLICATION FORM

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To have your program considered for a Foundation Community Grant, please submit this Application Form along with the Program Summary and proof of DGR status to:

**The Coca-Cola Australia Foundation**  
**71 Circular Quay East, Sydney NSW 2000**

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Does your program target disadvantaged youth?  yes  no

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Is your organisation classified as a Deductible Gift Recipient (DGR)?  yes  no  
(You must attach proof of your DGR status. If this is not attached your application will not be considered.)

**You must have answered YES to both questions above for your application to be considered.**

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Program category application fits within  Education  Leadership  
 Wellbeing  Environment

(tick as many as applicable)

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Legal name of organisation

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ABN

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Name of organisation (if different from above)

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Has your organisation previously requested funding from us?  yes  no

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Mailing Address

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Street Address

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City, State, Postcode

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Chief Executive of Organisation

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Amount Requested

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Program Name

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Name and Title of Contact Person at Organisation for Program

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Office Telephone Number of Contact Person

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Email of Contact Person

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Signature / Date