

Media Release

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Coca-Cola Amatil wins contract for Perth's Optus Stadium

Major bottler Coca-Cola Amatil has won the contract to supply beverages for Perth's new 60,000-seat Optus Stadium, Australian Beverages Managing Director Peter McLoughlin said today.

Mr McLoughlin said the contract was great news for lovers of sparkling and still beverages including Coca-Cola, Mount Franklin, Powerade and Pump.

"The outcome combines the Stadium's power of entertainment and sports, with our unrivalled portfolio of brands," Mr McLoughlin said.

"The Optus Stadium has a great calendar of events scheduled for 2018, and we're looking forward to working closely with stadium management to deliver the best experience for fans and customers."

Mr McLoughlin said the contract win was also an important milestone for Coca-Cola Amatil's WA team.

"We have a national organisation, but we're also very local," Mr McLoughlin said.

"Coca-Cola Amatil has been bottling at Kewdale since 1973, and of course we're also a major employer in sales and distribution in Perth and the regions," Mr McLoughlin said.

"So we're solidly based in the community, and our team has put its heart and soul into building our local business and brands. They'll all be pretty happy with this outcome today."

The new Optus Stadium will operate over 50 food and beverage outlets and two restaurants located in the Stadium Park, open on both event and non-event days. It will officially open on this Sunday (January 21), and expects to host more than 40 events with 1.5 million visitors annually.

ABOUT COCA-COLA AMATIL

Coca-Cola Amatil is one of the largest manufacturers and distributors of ready-to-drink non-alcohol and alcohol beverages, coffee and ready-to-eat food snacks in the Asia Pacific region. Coca-Cola Amatil is also the authorised manufacturer and distributor of The Coca-Cola Company's beverage brands in Australia, New Zealand, Fiji, Indonesia, Papua New Guinea and Samoa. Coca-Cola Amatil directly employs around 14,000 people and indirectly creates thousands more jobs across the supply chain, partnering with key suppliers to manufacture, package, sell and distribute its products. With access to more than 270 million potential consumers through more than 850,000 active customers Coca-Cola Amatil is committed to leading through innovation and building a sustainable future and delivering long-term value to shareholders.

For more information, visit www.ccamatil.com