



Media Release
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**South Australia's Glenn Bailey to represent Australia
on reality TV show *Barista & Farmer***

Adelaide coffee professional Glenn Bailey will today fly to Colombia after being selected to represent Australia in the reality TV show, *Barista & Farmer*.

Glenn (34), a coffee training specialist for Grinders Coffee Roasters, is among ten of the world's best baristas selected to compete in the fourth series of *Barista & Farmer*, being filmed in Colombia, in the world's third largest coffee producing country, between 1 and 10 June.

One of around 250 coffee professionals from around the world to enter the competition, Glenn booked his spot with a victory in the coffee cupping and latte art competition held as part of the 2018 Melbourne International Coffee Expo (MICE). You can watch his personal [entry video here](#).

He'll be up against stiff opposition in the form of leading baristas from Italy, Colombia, Ukraine, Croatia, Brazil, Russia, Iceland, China and Japan.

Said Glenn, "What a once in a lifetime opportunity! I am excited to be representing Grinders and Australia taking on nine other baristas from around the world, and especially to get to origin.

"Living on coffee farms in Colombia and really getting that first-hand immersion in the starting point in the coffee journey is every barista's dream. It's such an exciting opportunity, literally a dream come true!"

Created by seven-time Italian Barista Champion Francesco Sanapo, the event is dedicated to the promotion of specialty coffee. Contestants will live like producers on Colombian coffee farms in the Meta and Huila region. As well as experiencing the entire coffee processing cycle, from picking the cherries to processing and roasting them, through the *Barista & Farmer Academy*, they'll be tested to the limit on the latest production techniques, technologies and taste tests, before creating their own personalised coffee blend.

Among the teachers they'll learn from are World Coffee Events' Sonja Grant and Scot Conary, and 2018 Australian Coffee Roasting Champion Ben Toovey of Genovese Coffee.

The event is being hosted by founder Francesco Sanapo and the Speciality Coffee Association (SCA) and run in collaboration with Italian Exhibition Group, Sigep.

For more information and to watch *Barista & Farmer*, visit www.baristafarmer.com, or follow Grinders Coffee Roasters on Facebook.

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About Grinders Coffee

Grinders Coffee was established in 1962 in Lygon St, the center of Melbourne's famous Italian Quarter by Italian migrants Giancarlo Giusti and Rino Benassi to bring the authentic taste of European coffee to Australia.

Today, Grinders is dedicated to delivering the premium coffee experience and uses only the highest-quality green beans from around the world, including Fairtrade and Organic products. Still roasted in Melbourne, Grinders coffee is available nationwide, thanks to the work of a dedicated team of sales, equipment and service specialists, along with coffee training professionals and state-of-the-art coffee training facilities in Sydney, Melbourne and Brisbane.

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