

Media Release

31 August 2018

World-first cap technology for sport drinks born at Eastern Creek

Coca-Cola Amatil today launched the SyLon Sports closure, an Australian-grown innovation which was designed, tested and prototyped by the Amatil Packaging Services Division in Eastern Creek, Sydney.

The SyLon Sports closure is a custom solution for new Powerade bottles. The closure has improved recyclability with all three components made of the same high-density polyethylene material creating a cleaner recycling stream. It builds on Coca-Cola Amatil's progress reducing the volume and variety of plastic content in many bottles.

The design is the first-of-its-kind to be approved by The Coca-Cola Company.

Coca-Cola Amatil's Group Managing Director Alison Watkins cut the ribbon at the launch in Western Sydney.

"We believe the SyLon Sports closure is an Aussie-manufacturing success story."

"Until now, we have imported closures from Europe and faced challenges with global supply. Our Packaging Services Division team at Eastern Creek took initiative and designed, tested and prototyped a closure cap which is more cost-effective, better for the environment, and will be made in Western Sydney.

"Our team said they could develop a reliable closure without compromising our commitment to sustainability – and did." said Ms Watkins.

More than one hundred and twenty million SyLon sports closures will be manufactured by Coca-Cola Amatil each year for use in Australia, New Zealand, Fiji and Papua New Guinea.

Coca-Cola Amatil's presence in Western Sydney also includes; our largest NSW manufacturing facility and distribution centre located at Northmead, and a facility in Seven Hills where we manufacture Australian Bitters Company's Aromatic Bitters, the world's second largest bitters brand.

#Ends

Assets Available: High resolution images of the Sylon closure are available upon request.



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About Coca-Cola Amatil: Coca-Cola Amatil is one of the largest manufacturers and distributors of ready-to-drink non-alcohol and alcohol beverages, coffee and ready-to-eat food snacks in the Asia Pacific region. Coca-Cola Amatil is also the authorised manufacturer and distributor of The Coca-Cola Company's beverage brands in Australia, New Zealand, Fiji, Indonesia, Papua New Guinea and Samoa. Coca-Cola Amatil directly employs around 13,000 people and indirectly creates thousands more jobs across the supply chain, partnering with key suppliers to manufacture, package, sell and distribute its products. With access to more than 270 million potential consumers through more than 950,000 active customers Coca-Cola Amatil is committed to leading through innovation and building a sustainable future and delivering long-term value to shareholders. www.ccamatil.com