



Media Release

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Melbourne designer Jarryd Hood wins 2020 Grinders Grant

From coffee growers to coffee lovers, Grinders is about creating a better coffee experience for everyone. To mark International Coffee Day, we're celebrating fellow Melbourne talent with the announcement of a \$25,000 Grinders Grant for upcoming Melbourne designer, Jarryd Hood, creator of *Do-Something?*

Launched last year, the Grinders Grant is a design project created to help raise the profile of aspiring Melbourne talent, and celebrate Melbourne's diverse creative culture.

As the 2020 ambassador, Jarryd will receive \$25,000 in financial support to enable him to explore his creative ideas and support his ambitions.

Said Jarrod, "With this grant, I will have the opportunity to take the Do-Something? project to the next level. This project has only ever been my labour of love, but now I will be in a position to get some more people involved and progress it to something more. Thank you times a million to Grinders for this once-in-a-lifetime opportunity - it really means the world to me."

Grinders started out as a small roaster on the streets of Melbourne, created in 1962 by Italian migrants Giancarlo Giusti and Rino Benassi to bring the authentic taste of European coffee to their local community. Now the largest branded roaster of Fairtrade green beans in Australia, the annual Grinders Grant is a celebration of its humble Melbourne roots, and an opportunity to celebrate and acknowledge the city's aspiring talent.

Burcu De La Cruz, Senior Brand Manager, Grinders Coffee, said, "International Coffee Day is an opportunity to celebrate coffee and recognise the people – from crop to café to cup – who work hard to deliver a better coffee experience for everyone.

"Our aim is to ensure we share and celebrate our passion for coffee and its heritage through creativity on such a significant day for our coffee industry. Australia is known for the quality of its coffee around the world, and it's our commitment to continue to deliver a better coffee experience from our farmers to baristas.

"We were overwhelmed by talented creative minds of those who entered this year's grant. And its testament to the incredible talent we have in Australia. I want to congratulate Jarryd on winning the Grinders Grant, and look forward to being part of his creative journey in 2020," Burcu said.

About Grinders Coffee Roasters

Grinders Coffee was established in 1962 in Lygon St, the centre of Melbourne's famous Italian Quarter by Italian migrants Giancarlo Giusti and Rino Benassi to bring the authentic taste of European coffee to Australia.

Today, it remains true to its 'Streets of Melbourne' heritage to deliver the premium coffee experience and uses only the highest-quality green beans from around the world, including Fairtrade and Organic products. As the largest branded roaster of Fairtrade green beans in Australia, since 2008 Grinders has sold more than 2.3 million kilograms of Fairtrade Coffee and generated over A\$1.4 million to support 795,400 Fairtrade farmers and their communities in 537 cooperatives from 31 countries across the world. Still roasted in Melbourne, Grinders coffee is available nationwide, thanks to the work of a dedicated team of sales, equipment and service specialists, along with coffee training professionals and state-of-the-art coffee training facilities in Sydney, Melbourne and Brisbane.

To learn more about how Grinders Coffee is supporting creative and inspiring artists like Jarryd Hood, visit their website www.grinderscoffee.com.au, and [Instagram](#) and [Facebook](#).