

Media Release

Under embargo until Wednesday, 31 July 2019 at 11:15 am

**Coca-Cola Oceania and Coca-Cola Amatil Jointly Announce
a Major Increase in Recycled Plastic**

- *By the end of this year, all plastic bottles smaller than 1 litre and water bottles across all sizes will be made from entirely recycled plastic in New Zealand*
- *This means over half of the plastic bottles produced by Coca-Cola Amatil in New Zealand will be made from recycled plastic*
- *This move is part of Coca-Cola's global commitment to a World Without Waste, and to increase recycled content and make all its bottles and cans recyclable and an extension to both company's commitment to the Ministry for the Environment's Plastic Packaging Declaration*
- *New Zealand is one of the first countries to achieve and exceed Coca-Cola's global sustainable packaging goal around increasing the use of recycled plastic, which aims to make all bottles with an average of 50% recycled content by 2030*

Coca-Cola Oceania and Coca-Cola Amatil NZ today announced a major increase in the use of recycled plastic as part of a global commitment to help solve the growing packaging problem.

The companies jointly announced the bold sustainability commitment that all its plastic bottles smaller than 1 litre and all water bottles will be made from entirely recycled plastic by the end of 2019.

This includes all packaging smaller than 1 litre for brands like Coca-Cola, Sprite, POWERADE, Fanta and L&P, as well as Kiwi Blue and Pump water across all pack sizes. The announcement makes New Zealand one of the first countries in the world to achieve and exceed Coca-Cola's global sustainable packaging goal to increase its use of recycled plastic.

The commitment goes beyond the Ministry for the Environment's Plastic Packaging Declaration as all Coca-Cola Amatil and Coca-Cola Oceania cans, glass and plastic bottles are already recyclable.

Richard Schlasberg, General Manager of Coca-Cola Oceania, said: "As one of New Zealand's largest beverage companies, we have a responsibility to be part of the solution to the plastic waste crisis.



"That is why over half of our plastic bottles will be made entirely from recycled plastic by the end of 2019.

"This is a big commitment to using more recycled plastic – one of the largest of its kind by a beverage company in New Zealand – and will significantly reduce the impact of our business on the environment."

Managing Director of Coca-Cola Amatil New Zealand, Chris Litchfield, said the increase in the use of recycled plastic in its bottles would dramatically reduce the amount of new plastic it uses in New Zealand.

"Our move to substantially increase the use of recycled plastic means we will avoid using around 2,900 tonnes of new plastic and that's incredibly positive for our environment. Already all the bottles and cans we make can be recycled, and this takes it a step further towards creating a truly circular economy."

The initiative is part of Coca-Cola's international efforts to reduce its impact on the environment and encourage sustainable practices across all countries where it operates. The Coca-Cola Company has a global goal of reducing waste and collecting and recycling as many cans and bottles as it sells each year by 2030.

Coca-Cola Oceania and Coca-Cola Amatil NZ support a number of grassroots initiatives to help collect and recycle beverage containers including Sea Cleaners, The Public Place Recycling Scheme and the Band Together anti-litter campaign.

To learn more about this announcement and Coca-Cola's sustainable packaging goals and initiatives, visit coca-colajourney.co.nz/sustainability.

- ENDS -

Sean Ryan
Acumen Republic for Coca-Cola
T: (09) 354 0583
E: sryan@acumenrepublic.com

Renee Ji
Acumen Republic for Coca-Cola
T: (09) 354 0555
E: rji@acumenrepublic.com

About The Coca-Cola Company in New Zealand

The Coca-Cola Company (NYSE: KO) is a total beverage company, offering over 500 brands in more than 200 countries and territories. Our portfolio in New Zealand includes Coca-Cola, Coca-Cola No Sugar, Coca-Cola Stevia No Sugar, Sprite, Zico, MOST Organic Juice, Keri, Kiwi Blue and POWERADE. We're constantly transforming our portfolio, from reducing sugar in our drinks to bringing innovative new products to market. We're also working to reduce our environmental impact by replenishing water and promoting recycling. With our bottling partners, we employ more than 700,000 people, bringing economic opportunity to local communities worldwide. Learn more at Coca-Cola Journey at <https://www.coca-colajourney.co.nz/>.

About Coca-Cola Amatil New Zealand – Coca-Cola Amatil (NZ) Ltd is one of the largest manufacturers and distributors of ready-to-drink beverages including non-alcohol (L&P and Pump water), alcohol beverages (Jim Beam, Maker's Mark, Canadian Club, Kronenbourg 1664, Tuborg, Fortune Favours Craft Beer), coffee (Halo and Zephyr), and energy drinks (Monster) in New Zealand. Coca-Cola Amatil (NZ) is also the authorised manufacturer and distributor of The Coca-Cola Company's beverage brands in New Zealand. Coca-Cola Amatil (NZ) employs around 1,000 people throughout the country and indirectly creates thousands more jobs across the supply chain and with key suppliers. Having access to millions of consumers through more than 15,000 active customers, Amatil is committed to leading through innovation, building a sustainable future and delivering long-term value to shareholders. For more information, visit <https://www.ccamatil.co.nz>

Coca-Cola Amatil NZ Accreditations Include:

- Aon Best Employer New Zealand and Australia – 2016, 2017, 2018, 2019
- Rainbow Tick – 2015, 2016, 2017, 2018, 2019
- Gender Tick – 2018 (Inaugural)
- YWCA Equal Pay – 2016, 2017, 2018