

News Release

4 March 2019

MOUNT FRANKLIN NOW USING 100% RECYCLED PLASTIC

Mount Franklin today announced its single-serve bottles, 600ml and less¹, of still Australian spring water were now made from 100 per cent recycled plastic - that is, plastic that's already had a previous life.

Coca-Cola Amatil's Director of Strategy and Marketing Gaelle Boutellier said 100 per cent recycled plastic had one of the lightest environmental touches among all packaging types, in terms of carbon footprint.

"Like every good Australian, Mount Franklin is very aware that plastic is an issue for the environment and one that the brand has a responsibility to tackle," Ms Boutellier said.

"We're proud to say our Mount Franklin Still 350ml, 400ml, 500ml and 600ml bottles are now made from 100% recycled plastic, with a goal to move more of the portfolio to 100 per cent recycled plastic in the future.

"Mount Franklin bottles are also 100 per cent recyclable. We're calling on Aussies to keep recycling bottles and cans, so they can be reused again and again."

The Mount Franklin 100 per cent recycled plastic bottle is part of Coca-Cola Amatil's aspiration to achieve packaging neutrality by 2030 by helping recover the equivalent of one bottle or can for each one they sell.

¹ Excludes Mount Franklin Still Flavours 600ml & Mount Franklin Lightly Sparkling.

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ABOUT COCA-COLA AMATIL

Coca-Cola Amatil is one of the largest manufacturers and distributors of ready-to-drink non-alcohol and alcohol beverages, coffee and ready-to-eat food snacks in the Asia Pacific region. Coca-Cola Amatil is also the authorised manufacturer and distributor of The Coca-Cola Company's beverage brands in Australia, New Zealand, Fiji, Indonesia, Papua New Guinea and Samoa. Coca-Cola Amatil directly employs around 14,000 people and indirectly creates thousands more jobs across the supply chain, partnering with key suppliers to manufacture, package, sell and distribute its products. With access to around 300 million potential consumers through more than 700,000 active customers Coca-Cola Amatil is committed to leading through innovation and building a sustainable future and delivering long-term value to shareholders.

For more information, visit www.ccamatil.com