



**Media Release
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Rum Co. of Fiji wins gold at 2019 San Francisco World Spirits Competition

International award-winning Rum Co. of Fiji has again been recognised at the 2019 San Francisco World Spirits Competition with its premium rum brands, Bati and Ratu, winning six medals including a prestigious Double Gold.

The top honors went to Bati 2 Year Old Dark Rum, which won the prestigious Double Gold Medal, awarded only to those considered to be among the finest products in the world.

Bati 2 Year Old White Rum and Ratu 5 Year Old Dark Rum were also awarded Gold Medals, which recognise exceptional products that have set the standard for others in the market.

Ratu 5 Year Old Spiced Rum won the Silver Medal for its refinement, finesse and complexity, while Bati 2 Year Old Spiced Rum and Ratu 8 Year Old Signature Liqueur Rum both earned Bronze Medals.

Liam Costello, Master Distiller & Blender, Rum Co. of Fiji, said, "To showcase our rums in respected events such as this, and stand shoulder to shoulder with the rest of the world and win these awards, truly tells us we are heading down the right track. This is wonderful recognition for all our people involved in the making of these rums."

The competition is one of the longest-running of its kind in the world, and recognises the most renowned international distillers, as well as small-batch producers

Blake Vanderfield-Kramer, Senior Brand Manager for Rum Co. of Fiji added, "It's great to see our rum portfolio continue to be awarded on the international stage as we start to move into markets around the world, particularly the US. We're really excited about the opportunities in the west coast, particularly because of Fiji's proximity and strong attraction of consumers to the purity and culture of the Fijian islands. Our mission is to help consumers uncover this award-winning range of rums around the globe, while showcasing Fiji's heritage, craftsmanship and quality."

This latest win is part of the growing interest in the award-winning premium rums which has now expanded to west coast of the United States through our partnership with Young's Market Company in California, a premier distributor of wines, spirits and select beverages.

About Rum Co. of Fiji

Rum Co. of Fiji is built on an ethos of authenticity, craftsmanship and hard work and draws its inspiration – and its identities - from Fijian heritage and culture. Rum Co. of Fiji is owned by Fiji's leading beverages manufacturer Paradise Beverages, which is part of the Amatil Group.

Since launching in 1980, Rum Co. of Fiji has won over 100 international awards for a multitude of brands across numerous competitions, including the 2018 London Spirits Competition, and the 2017 San Francisco World Spirits Competition. For more information on Rum Co. of Fiji and the Ratu and Bati ranges, go to www.rumcooffiji.com or follow @Rumcooffiji on Instagram, or Raturum on Facebook.

About Paradise Beverages

A leading local manufacturer and among the Pacific region's largest local employers, Paradise Beverages employs 600 staff in Fiji and Samoa. Purchased by Coca Cola Amatil in 2012, Paradise Beverages' beer range includes Fiji Bitter, Fiji Gold, Vonu Pure Lager, Fiji Premium and Vailima Lager. It also specialises in pre-mixed alcoholic beverages including the Tribe range, Bounty and Cola, and Joske's Brew. It is renowned world-wide for its multi award-winning Bounty, Ratu and Bati rum ranges, all from Rum Co of Fiji. Further information on Paradise Beverages is available at www.paradisebeverages.com.fj.