



MEDIA RELEASE

20 May 2020

Domino's and Coca-Cola Amatil Join Forces Once Again

Pizza and Coke! It's been long spruiked as the perfect match in heaven and today Domino's confirms it couldn't keep the two from each other for much longer, announcing that Coca-Cola Amatil will once again be the Company's beverage supplier of choice.

The new agreement will see Coca-Cola Amatil's iconic range of products return to Domino's New Zealand stores from June.

"We are excited to once again be working with Coca-Cola Amatil. They have so many iconic brands within their portfolio that we know our customers will love, including New Zealand's very own L&P," said Domino's New Zealand General Manager Cameron Toomey.

"Domino's will be moving to the new range in June which will include brands such as Coca-Cola, Sprite, Fanta, Lift, L&P, Monster and Pump."

Coca-Cola Amatil NZ Managing Director Chris Litchfield is thrilled to be back in partnership with Domino's.

"It's great to again be working with the team at Domino's, our businesses both share a passion to ensure our customers receive world class service. The delicious beverage options we offer are a perfect match for any occasion especially pizza and no doubt these occasions will only get better through this partnership".

An additional benefit to the new partnership is the focus that both companies have on supporting New Zealand youth through charity Youthline.

"Supporting Youthline is a focus for Domino's especially given that so many of our team members are young people themselves. It is wonderful to know that Coca-Cola Amatil is also a significant contributor to this vital organisation and we look forward to seeing how we can work together to further support Youthline in the future.

The agreement, which sees Coca Cola Amatil as the exclusive provider of all soft drink beverages to Domino's, is now in place for the next six years.

~ENDS

Domino's Pizza Enterprises Limited (DMP) is Domino's largest franchisee outside of the USA. It holds the master franchise rights to the Domino's brand and network in Australia, New Zealand, Belgium, France, The Netherlands, Japan, Germany, Luxembourg and Denmark. Today, DMP has a network of more than 2,600 stores.

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