

# SUSTAINABLE PACKAGING

2020 FACT SHEET



## OUR 2020 GOAL AND PROGRESS

In 2017, we set a goal to develop the business case for a weighted average of 50 per cent recycled plastic in PET containers across the Australian portfolio, including carbonated soft drinks. This business case was completed and approved in 2018 and all targeted packs were transitioned by the end of 2019. As a result, **the weighted average of recycled plastic in the Australian portfolio was 38 per cent in 2019, and we are on track to achieve 50 per cent in 2020.** PET bottles in New Zealand and Fiji are also transitioning. In New Zealand, all single-serve carbonated soft drink bottles are now being made from 100 per cent recycled plastic.

## WE ARE CLOSING THE LOOP ON OUR PACKAGING: SUPPORTING IMPROVED COLLECTION, INCREASING RECYCLED CONTENT AND REDUCING UNNECESSARY PACKAGING.

### Our commitment and approach

**Coca-Cola Amatil has an ambitious strategy to close the loop on our packaging. Our strategy aligns with The Coca-Cola Company's vision of a World Without Waste, which aims to help collect and recycle a bottle or can for every one that we sell by 2030.**

We support Australia's 2025 National Packaging Targets, New Zealand's Ministry for the Environment's *Plastic Packaging Declaration*, and the work of the Global Plastics Action Partnership in Indonesia.

### Leading the way on recycled content

The transition of all single-serve bottles to 100 per cent rPET (the term used for recycled polyethylene terephthalate) in Australia was completed in December 2019. By the end of 2019, seven out of 10 plastic bottles in Australia were made from 100 per cent recycled material, with the average recycled content, by weight, increasing to 38 per cent from 25 per cent in 2018.

In New Zealand, all our single-serve plastic soft-drink bottles and all water bottles are now made from 100 per cent recycled PET. In Fiji we are also transitioning some of our bottles to recycled plastic.

To further 'close the loop' on our plastic packaging, in 2019 we entered into a Heads of Agreement with Veolia Australia and New Zealand to explore opportunities for a recycled plastic processing plant in Australia, while in Indonesia, we signed a Memorandum of Understanding with Dynapack Indonesia for a joint venture to explore the establishment of a recycled PET facility.



### PACKAGING IN AUSTRALIA

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of our plastic bottles in Australia are now being made from 100% recycled plastic



### PACKAGING IN NEW ZEALAND

**100% rPET**

now used in all single-serve carbonated soft-drink bottles and all water bottles in New Zealand



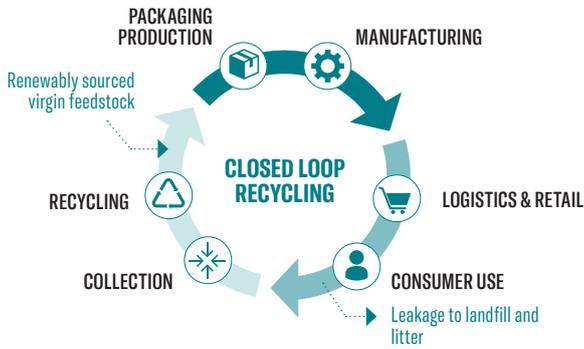
**20 YEARS**

Operating Mission Pacific bottle and can collection scheme in Fiji



### LONG-TERM COMMITMENT TO RECYCLING IN FIJI

In 2019, Coca-Cola Amatil Fiji launched a new, clear (more recyclable) bottle for Sprite – a first in the South Pacific, while also celebrating 20 years of bottle and can recycling at Mission Pacific, a bottle buy-back scheme launched in 1999.



### Actively supporting container collection programs

We continue to work with governments and stakeholders across all our countries of operation on packaging waste collection schemes. In Australia, we play a pivotal role in container deposit and refund schemes. We are a joint venture partner in Exchange for Change, the New South Wales Scheme Coordinator, and a founding partner in Container Exchange, a not-for-profit organisation that manages the Queensland scheme. A container deposit and return scheme is launching in Western Australia soon. In addition, we have been operating the South Australian container deposit scheme for over 40 years through our wholly owned subsidiary, Statewide Recycling.

In Fiji, we've operated one of the main plastic bottle and can recycling schemes in the country, Mission Pacific, for 20 years. In 2019, we launched the region's first Sprite in a clear plastic bottle to improve its recyclability, while in Samoa, we've partnered with members of the Samoan Recycling and Waste Management Association to establish a series of public-place recycling bins for plastic PET bottles and aluminium cans.

In New Zealand, Coca-Cola Amatil welcomed the Government's announcement that it was developing a beverage Container Return Scheme.

### Removing, reducing and re-using packaging

We are also focused on removing unnecessary plastic from our packaging. In 2019, we stopped distributing plastic drinking straws and stirrers in Australia and Fiji, replacing them with biodegradable paper straws.

Light weighting of our plastic bottles and other packaging in all countries continues. In Indonesia, we continue to remove plastic from our packaging via a light-weighting program for bottles and caps, multi-pack shrink film, pallet wrap and plastic packaging. Since 2014, we have decreased the use of plastic across our PET packaging by 28.5 per cent.

We also continue to use returnable glass bottles for non-alcoholic beverages in Samoa and in some Indonesian locations, as well as at our breweries in Fiji and Samoa.

#### Total Coca-Cola Amatil Group packaging used and recycled content 2019

Total tonnes of packaging materials (primary and secondary) used and % of recycled content

Material by weight	Total tonnes	Recycled content tonnes	% Recycled
Paper/Board	45,514	21,193	47%
Glass	26,463	11,028	42%
Aluminium	40,712	26,104	64%
PET Resin	70,418	13,524	19%
HDPE	8,069	-	0%
Other Plastics	9,340	88	1%
Other Metals	456	75	16%
Composites	337	-	0%
<b>Total</b>	<b>201,309</b>	<b>72,012</b>	<b>36%</b>



## AUSTRALIA'S FIRST 100 PER CENT RECYCLED PLASTIC BOTTLE FOR CARBONATED BEVERAGES

**Australia is the first country in the world where all Coca-Cola bottles 600ml and under are made from 100% recycled plastic. This innovation took nine years of extensive research, innovation and design, and makes recycled plastic the norm with seven out of 10 bottles now being made from 100 per cent recycled PET across the Amatil portfolio in Australia.**

While 100 per cent recycled plastic had previously been used to bottle still beverages, it had never been successfully achieved at scale in carbonated drinks.

The Amatil Futureworks team and Packaging Services Division were able to overcome the challenge of using 100 per cent recycled PET to package carbonated beverages, creating smart bottle designs that factor in the unique qualities of recycled plastic. This increase in the use of recycled plastic reduces the amount of new plastic resin used by Amatil by an estimated 10,000 tonnes/year in Australia and 2,900 tonnes/year in New Zealand.

"We've heard the community message loud and clear – that unnecessary packaging is unacceptable, and we need to do our part to reduce it," says Peter West, Managing Director of Coca-Cola Amatil. "That's why we've taken this step to make recycled plastic the norm. It's the single largest increase in recycled plastic use in our history, and our strongest step forward in reducing packaging waste and the environmental impact of our operations."

The roll-out of increased recycled plastic across our range has been supported by a major advertising campaign in Australia and New Zealand to encourage further recycling.

In 2019 we also began exploring future opportunities for recycled plastic processing plants by signing a Heads of Agreement and Memorandum of Understanding with potential partners in Australia and Indonesia.



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Bottles being made from 100% recycled plastic