

# SUSTAINABILITY IN SAMOA

2020 FACT SHEET



**IN SAMOA WE PRIORITISE THE AREAS WHERE WE CAN MAKE THE GREATEST DIFFERENCE. WE ARE FOCUSED ON THE SAFETY OF OUR PEOPLE, SUSTAINABLE PACKAGING AND IMPROVED COLLECTION OF OUR PACKS, AND OUR COMMUNITY VOLUNTEERING AND INVESTMENT.**

### Committed Partners

We are focused on building constructive partnerships with all our stakeholders, including our valued suppliers, who we ask to follow Coca-Cola Amatil's *Responsible Sourcing Guidelines* as well as The Coca-Cola Company's *Supplier Guiding Principles*.

### Engaged People

Preserving the health and safety of our people – in addition to those we partner with in our value chain – will always be an overriding priority. We continue to focus on the safety and wellbeing of our people, and are also committed to supporting Amatil's diversity and inclusion targets and plans.

### Safety performance<sup>^</sup>

	2012	2013	2014	2015	2016	2017	2018	2019
Fatalities	0	1	0	0	0	0	0	0
Injuries	10	9	10	6	3	6	11	11
Total recordable injury frequency rate (TRIFR) <sup>1</sup>	13.1	9.5	8.8	5.5	2.8	7.3	10.4	9.67

<sup>^</sup> Safety Performance data includes Paradise Beverages operations in Fiji and Samoa

<sup>1</sup> Per 1 million man-hours worked.

### Community investment\*

Samoan Tala (\$A)

2017	2018	2019
32,484 (17,150)	17,336 (9,120)	157,478 (86,237)

\* Includes cash, in-kind donations, volunteering time and management costs.

### Delighted Consumers

Offering choice and information to our Samoan consumers remains a priority for Amatil. As a result, we are measuring the amount of sugar per 100ml of our non-alcoholic beverages portfolio in Samoa, and have set a roadmap for sugar reduction through to 2022, which includes reformulations of some of our favourite brands, including Sprite.

As an industry leader in the manufacturing of alcoholic beverages, Paradise Beverages has an important role to play in championing responsible alcohol consumption amongst our people, customers and consumers. All our alcohol brands are marketed within the guidelines of the Amatil *Alcohol Advertising and Marketing Standards*. Our Alcohol Advertising and Marketing Framework, which was introduced in 2017, includes both an annual training program and an internal alcohol marketing approvals process to ensure all promotional material conforms to our standards. One of the ways we track compliance is through a regular audit, and in 2019, our audit of a cross-section of all our alcohol advertising activities achieved a 100 per cent compliance rate.

We continue to prioritise community investment and impact initiatives in Samoa. In 2019, the combined value of our cash, in-kind and volunteering hours support was over ST157,400 (A\$86,000). We also encourage employee volunteering. One example was a project our engineering team undertook in 2019. This initiative saw volunteers from Paradise Beverages conducting beach clean-ups and repurposing empty plastic drums by converting them into rubbish bins. These bins were then handed over to picnic spots and beach resorts for ongoing use by the public and visitors.

**INVESTED OVER**  
**ST157,400**  
in community programs in 2019



### EMPLOYEE VOLUNTEERING IN SAMOA

Our engineering team from Paradise Beverages showed their ingenuity and pride by repurposing plastic drums from our manufacturing sites into rubbish bins, donating these to local beach picnic sites, and volunteering for beach clean-ups.

