

ASX Announcement

24 November 2010

CCA HOSTS INDONESIAN INVESTOR TOUR

Coca-Cola Amatil Limited (CCA) is today hosting its annual investor presentation in Indonesia. A copy of the presentations will be available on the website www.ccamatil.com. As part of the presentation, management will discuss plans to materially increase the investment in the Indonesian business over the next three years.

CCA's Group Managing Director, Mr Terry Davis said, "The opportunity for CCA in the Indonesian market is to participate in the growth in the consumption per capita of commercial beverages through increasing the availability of our products and by expanding our range into new products and categories."

"To facilitate this growth, we shall be increasing our investment in Indonesia to around \$100 million per annum over the next three years through the expansion of our cold drink cooler fleet and our production and distribution capability. As a result, we plan to double our investment in Indonesia by the end of 2013," said Mr Davis. The continued up-weighting of the investment will be determined by growth in demand and CCA expects to see capital employed in the Indonesian business increase to around 15% of total Group capital employed over the timeframe.

CCA today also reaffirms its previous guidance that it is continuing to target 7-8% EBIT growth for the second half of 2010. This assumes a normal summer trading season for the balance of the year with second half earnings for CCA's Australian business heavily weighted to the last 4-6 weeks of the year. Mr Davis said, "Throughout 2010 consumers have had to contend with a steady stream of interest rate rises and substantial utility cost increases. As the further increase in interest rates in November are likely to impact on consumer sentiment and discretionary spending for the balance of the year, we remain generally cautious about the overall retail demand outlook in Australia and New Zealand."

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