

ASX Announcement

5 January 2015

POTENTIAL NSW CONTAINER DEPOSIT SCHEME

Coca Cola Amatil Limited (CCL) notes the media coverage in The Sun Herald and The Sydney Morning Herald on 4 and 5 January 2015, relating to the potential introduction of a Container Deposit Legislation (CDL) scheme in New South Wales.

CCA confirms that on 31 December 2014 it received a copy of a letter addressed to the National Packaging Covenant Industry Authority (NPCIA) and signed by the NSW Premier and the NSW Minister for the Environment.

The letter stated that the NSW Government:

1. Has adopted ambitious recycling and litter reduction targets;
2. Has been examining different approaches to achieve these targets;
3. Considers the industry proposal submitted by the NPCIA in November 2014 as presenting a significant policy and funding risk; and
4. Has obtained independent advice which states that a CDL scheme using reverse vending machines and targeting containers consumed away from home will be more effective in reducing litter and increasing recycling.

The NSW Government has invited industry to participate in further discussions. The Government has stated that it believes that greater commitment and contribution from industry is required to reduce packaging waste litter and increase packaging recycling. As no final decision has yet been made on the program to be implemented in NSW CCA is not in a position at this stage to quantify the financial impact on its business of such a scheme being introduced.

CCA is committed to working collaboratively, co-operatively and in good faith with the NSW Government.

ENDS

For further information, please contact:

Analysts

Kristina Devon
Head of Investor Relations
Ph: +61 2 9259 6185
Kristina.Devon@ccamatil.com

Media

Helen Karlis
Group Head of Public Affairs & Communication
Ph: +61 404 045 325
helen.karlis@ccamatil.com