

# Annual Report and Action Plan

Company Name: **Coca-Cola Europacific Partners**

Trading As:

ABN: **68076594119**



## About APCO

Australian Packaging Covenant Organisation (APCO) is a co-regulatory not-for-profit organisation leading the development of a circular economy for packaging in Australia. APCO's vision is a packaging value chain that collaborates to keep packaging materials out of landfill and retains the maximum value of the materials, energy and labour within the local economy.

Each year, APCO Brand Owner Members are required to submit an APCO Annual Report and an APCO Action Plan. This document is the Annual Report and Action Plan output for the organisation listed above. This document provides the overall performance level of the organisation, as well as any commitments they have made to work towards on their packaging sustainability journey. This document may also include additional information provided by the Member in their report.

## Overall Performance **Beyond Best Practice**

The chart below indicates the overall performance level of this organisation listed above in the 2023 APCO Annual Report. The organisation's reporting period was **January, 2022 - December, 2022**



### Understanding APCO Annual Reporting performance levels:

- 1 Getting Started:** You are at the start of your packaging sustainability journey.
- 2 Good Progress:** You have made some first steps on your packaging sustainability journey.
- 3 Advanced:** You have taken tangible action on your packaging sustainability journey.
- 4 Leading:** You have made significant progress on your packaging sustainability journey.
- 5 Beyond Best Practice:** You have received the highest performance level and have made significant progress on your packaging sustainability journey.

### Contact

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## Additional Information

The information below indicates additional information that the organisation included in their APCO Annual Report.

**Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability**

- In 2022, we accelerated our use of rPET in our PET bottles. At the end of 2022, 63% of our PET bottles by weight was made out of recycled plastic.
- We have also increased onshore recycling capacity via investment in joint venture PET recycling plants. This builds capacity for rPET by 20,000 tonnes a year in Australia (see details below)
- We are working with our supplier on right weighting our packaging: we have light weighted a glass bottle and a warmfill preform. We are closing the gap between current state and best practice for rightweighting our cans.
- We are working with all our packaging material suppliers on increasing recycled content. The following categories have improved from last year: cardboard, glass, other plastics, steel.

**Describe any opportunities or constraints that affected performance within your chosen reporting period**

Availability of feedstock in some packaging material types to move to or increase recycle content.

**Please use the space below to provide examples or case studies of exemplary packaging sustainability conducted by your organisation.**

The largest PET recycling plant in the country is now up and running and will substantially reduce Australia's plastic waste by recycling the equivalent of around 1 billion PET beverage bottles each year. It is a joint venture partnership between Pact Group, Cleanaway Waste Management Ltd, Asahi Beverages and Coca-Cola Europacific Partners (CCEP).

A world-class facility, the plant is helping to build a domestic circular economy, increasing the amount of locally sourced and recycled PET in Australia by two thirds, from around 30,000 tonnes to over 50,000 tonnes per annum.

The joint venture is building a second PET plastic recycling facility in Melbourne's west with construction finishing in 2023.

Contributing to closing the loop on PET recycling, each facility will be capable of processing the equivalent of around 1 billion plastic bottles - collected via Container Deposit Schemes and kerbside recycling each year. This will be converted into more than 20,000 tonnes of high-quality recycled PET bottles and food packaging by each facility, which will use state-of-the-art sorting, washing, decontamination and extrusion technology.

<https://www.cocacolaep.com/au/news/2022/ccep-celebrates-official-opening-of-world-class-recycling-plant-in-albury-wodonga-2/>

## APCO Action Plan Commitments

For each of the Packaging Sustainability Framework criteria listed below, a description is provided along with the

commitments made by the organisation in their APCO Action Plan.

Criteria 1:

### Governance & Strategy:

This criteria considers actions to integrate packaging sustainability into business strategies.

- Develop a strategy that includes goals (objectives) and targets for packaging sustainability that addresses the Sustainable Packaging Guidelines (SPGs) or equivalent.
- Include a commitment to achieving the 2025 National Packaging Targets in our strategy.
- Have our executive or board of directors review our strategy and have the strategy integrated within our business processes.
- Regularly communicate and promote packaging sustainability objectives and targets within our organisation.
- Regularly engage or communicate with our external stakeholders about the environmental impacts of our packaging.
- Actively participate in initiatives to promote packaging sustainability outside of our organisation.

Criteria 2:

### Design & Procurement:

This criteria considers actions taken to ensure that sustainability principles are considered in the design or procurement of both new and existing packaging through use of the Sustainable Packaging Guidelines (SPGs).

- Review 68% of our packaging against the Sustainable Packaging Guidelines (or equivalent).
- Improve the accuracy of our data regarding reviews of packaging using the Sustainable Packaging Guidelines (or equivalent).
- Incorporate the Sustainable Packaging Guidelines (or equivalent) into procurement processes.
- Consider the following Sustainable Packaging Principles in our packaging reviews:
  - Design for recovery
  - Optimise material efficiency
  - Design to reduce product waste
  - Eliminate hazardous materials
  - Use of renewable materials
  - Use recycled materials
  - Design to minimise litter
  - Design for transport efficiency
  - Design for accessibility
  - Provide consumer information on environmental sustainability
- 100% of our packaging to be optimised for material efficiency.
- Improve the accuracy of our data regarding packaging material efficiency.

Criteria 3:

### Recycled Content:

This criteria considers actions taken to increase or optimise the amount of recycled material used by your

organisation.

- Develop a policy or procedure to buy products and/or packaging made from recycled materials.
- Use recycled content in:
  - Our products
  - Primary packaging that we use to sell our products
  - Secondary packaging that we use to sell our products
  - Tertiary packaging that we use to sell our products
  - Other items which we purchase (e.g. office stationary and suppliers etc.)
- 92% of our packaging to be made using some level of recycled material
- Improve the accuracy of our data regarding use of recycled materials.

Criteria 4:

#### **Recoverability:**

This criteria considers actions taken to improve the recovery of packaging at end-of-life and increase use of reusable packaging.

- 97% of our packaging to be designed to have all packaging components be recoverable at end-of-life.
- Improve the accuracy of our data regarding recoverability.
- Use PREP to assess the recyclability of our packaging through kerbside collection in Australia and/or New Zealand.
- Investigate opportunities to use reusable packaging.
- Improve the accuracy of our data regarding reuse.
- Participate in a close-loop recovery program/alternative collection system.

Criteria 5:

#### **Disposal Labelling:**

This criteria considers the extent to which packaging has been labelled to help consumers determine what to do with packaging at end-of-life.

- 96% of our packaging to have on-pack labelling to inform correct disposal.
- Improve the accuracy of our data regarding labelling.

Criteria 6:

#### **On-site Waste:**

This criteria considers progress in increasing the amount of on-site solid waste being diverted from landfill.

- Have recycling programs for the following materials:
  - Paper/cardboard
  - Soft plastics

- Rigid plastics
- Timber
- Glass
- Metals
- Aim for 91% of our on-site waste to be diverted from landfill.
- Improve the accuracy of our data regarding on-site waste.

## Criteria 7:

**Problematic Materials:**

This criteria considers the extent to which organisations are actively phasing out problematic and unnecessary single-use plastic packaging and preventing/reducing litter.

- Help reduce litter by:
  - As part of Coca-Cola's global World without Waste initiative, Coca-Cola Australia has committed to collect or recycle a bottle or can for every one it sells by 2030. Our progress includes:
    - Making all bottles and cans recyclable by design to give them every chance of being recycled.
    - Investing in 100% recycled plastic (\*excl. caps and labels) for all bottles under 1L.
    - Supporting Container Deposit Schemes across Australia to reduce litter and give a can or bottle the best chance of being turned into something new, helping drive a circular economy.