



Macquarie Conference 5 May 2011

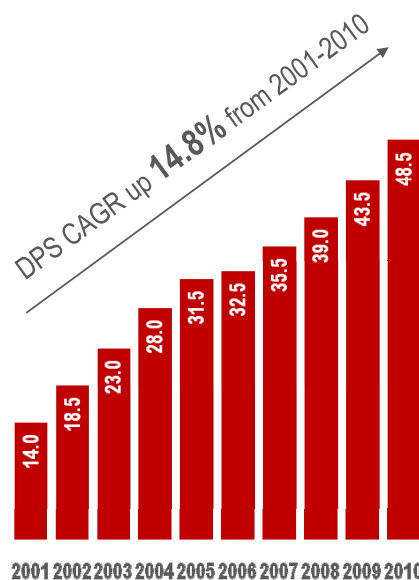
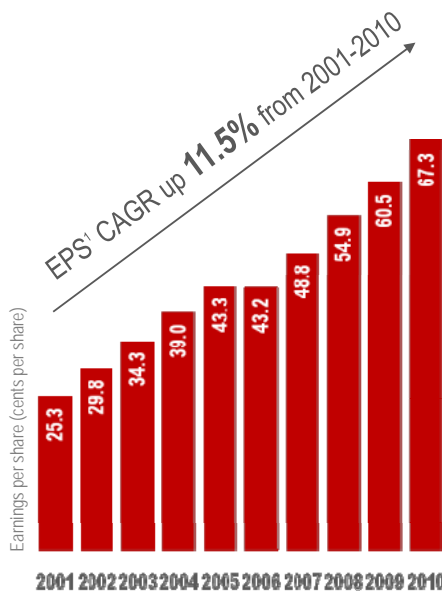
Terry Davis Group Managing Director



Consistent delivery of EPS and DPS growth

9 out of the last 10 years of double-digit EPS growth

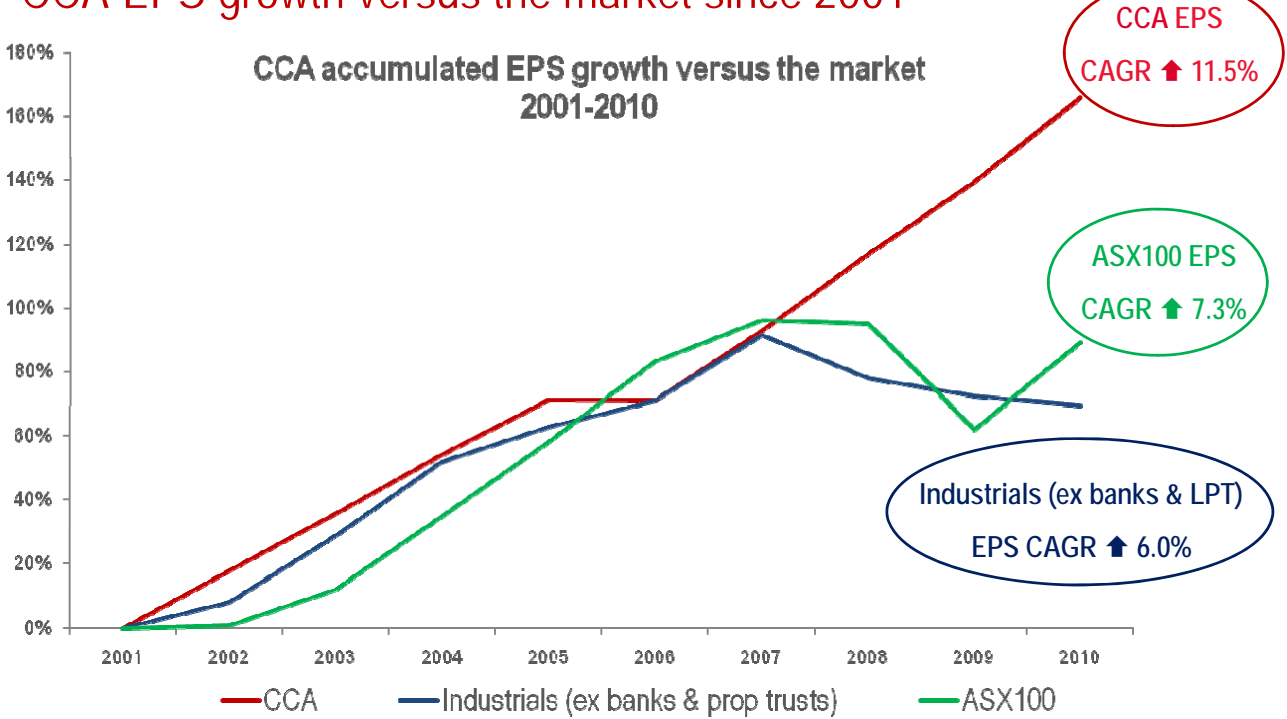
- 2010 EPS up 11.2% to 67.3 cps
- 2010 DPS up 11.5% to 48.5 cps



1. Before significant items



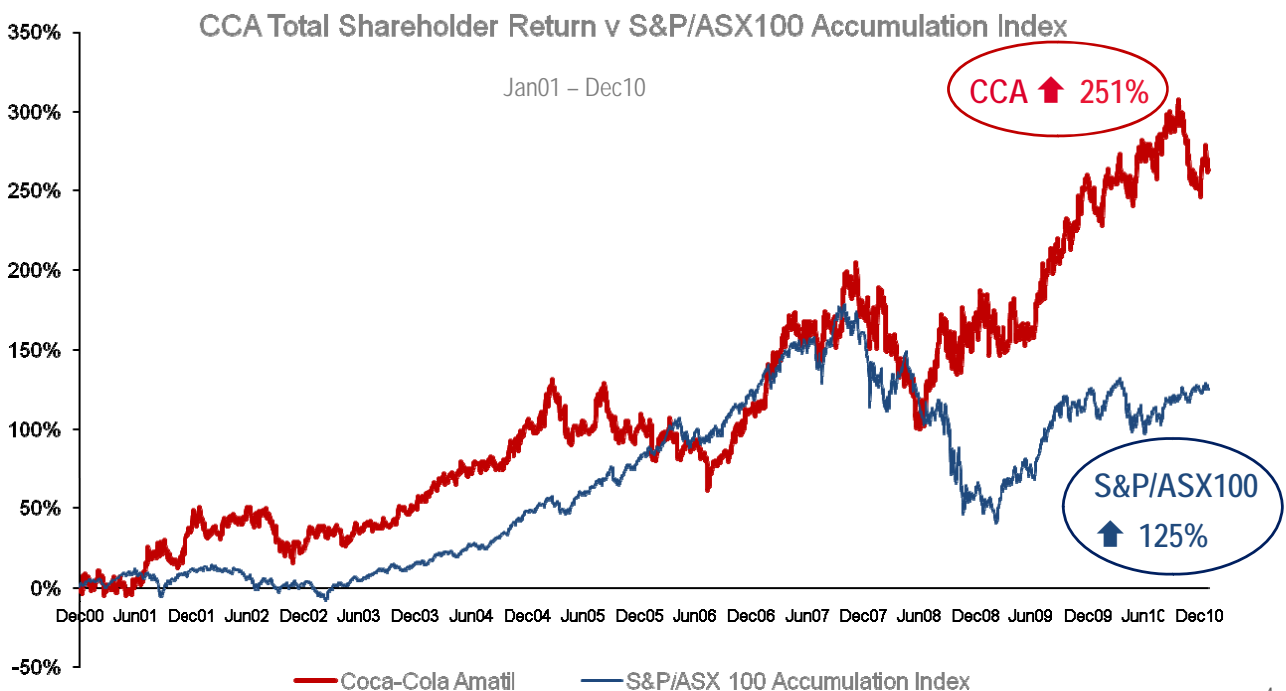
CCA EPS growth versus the market since 2001



CAGR = Compound annual growth rate



CCA shareholder value creation since 2001





Key Business Drivers

Continue to grow the core Australasian business

- Further new product and package innovation and mix improvements
- Drive cold drink sales through acceleration of our cooler placement programme to increase share of cold shelf space
- Deliver efficiency targets from Project Zero – PET bottle self-manufacture to deliver material savings over the next 5 years

Accelerate the growth of our Indonesian business

- Further increase in one-way-pack production capacity and coolers
- Developing lower priced entry points through returnable-glass-bottles

Continue to grow our share of the alcoholic beverages market in Australia and New Zealand

- Brewery now fully commissioned with material increase in draught beer local manufacturing capacity

Product & package innovation Brand premiumisation driving increased returns



600ml & 450ml
Grip Bottles



385ml
Glass



Nestea 300ML Slimline
Can



Portion Control
300ml PET & 200ml Can



Mother
On tap



Energy
shot



New flavours



Slim line
can



Mt Franklin Lightly Sparkling
450ML & 1.25L



Take home can packs – Nestea,
Powerade and Appletiser



Investment & innovation in cold drink coolers continues to differentiate CCA from its competitors

- CCA's cold drink coolers are more pervasive, energy efficient and visually prominent than ever before
- Utilise innovative technology that can detect technical issues, ensuring more equipment up time for customers
- Increased cold drink market share
- Coolers continue to represent ~30% of capex and are generating strong returns



3 Door Coolers



Fountain



Glass Front



Frozen Coke



PET self-manufacture update

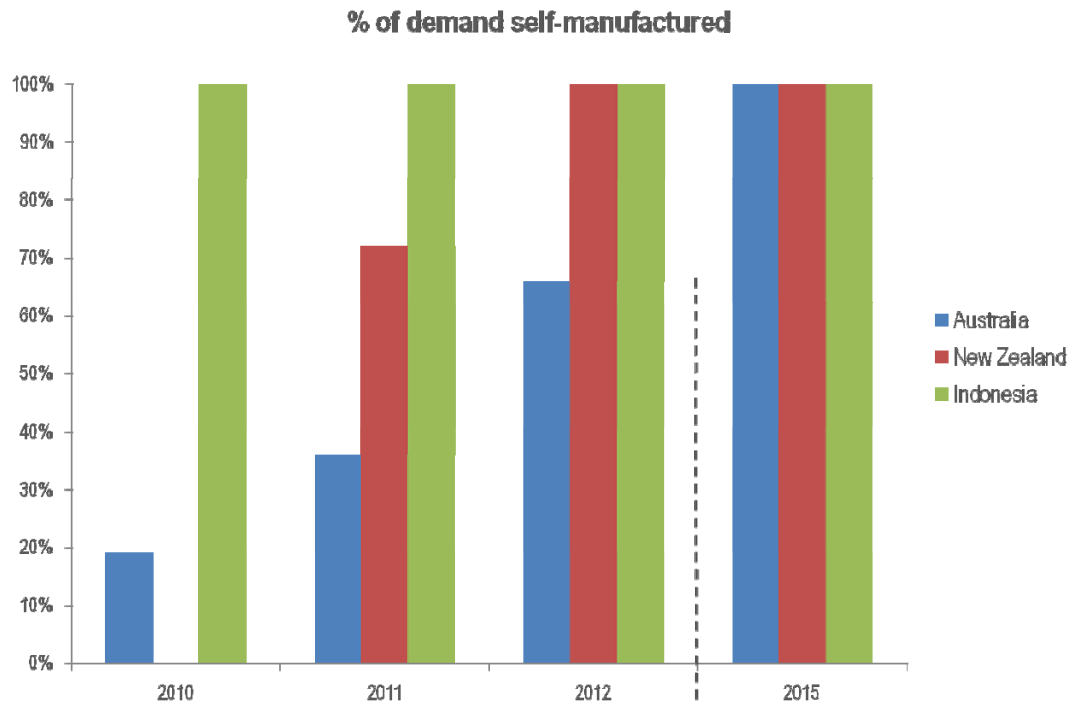
A further step up in CCA's packaging capability

- ~\$450m investment from 2009 to 2015 with returns in excess of WACC
- Improved customer service through increased capacity and more flexible production capacity
- Provides a platform for innovation by bringing the preform and bottle design process in-house
- Delivering savings through ~15% reduction in PET resin used to manufacture the bottles, elimination of empty bottle storage, reduced handling and transport costs
- Delivering on CCA's sustainability objective to materially reduce carbon footprint

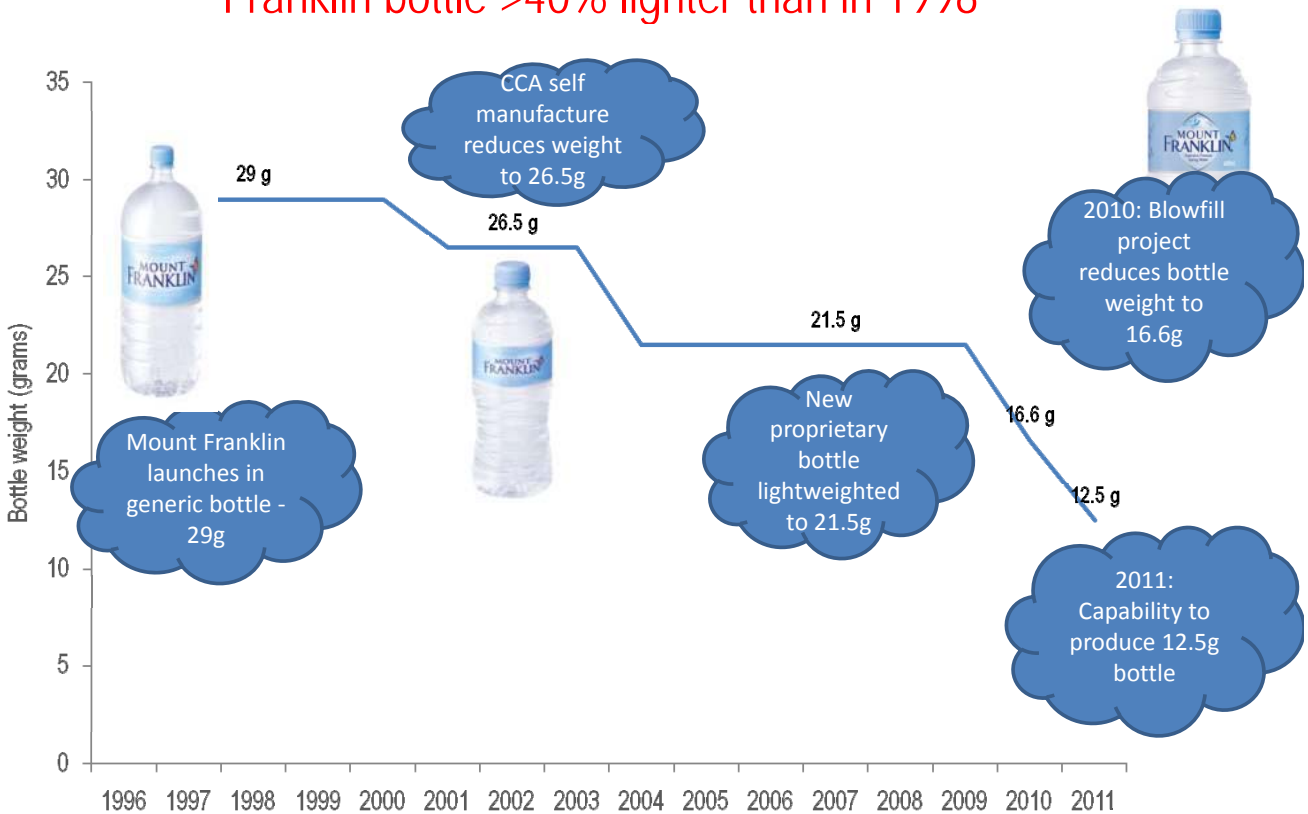
2011 Program: Investment of \$110m on 8 new blowfill lines, as well as preform and bottle closure manufacture

- 3 blowfill lines in Australia will increase self-manufactured PET bottles to 36% (19% now)
- 3 blowfill lines in NZ will increase self-manufactured PET bottles to 72% (0% now)
- 2 blowfill lines in Indonesia & PNG will increase total PET bottle capacity by >20%
- Eastern Creek preform manufacturing facility to be commissioned in late 2011/early 2012
- Self-manufacture of closures to begin in early 2012

100% self-sufficiency in bottle, closure and preform manufacture by 2015



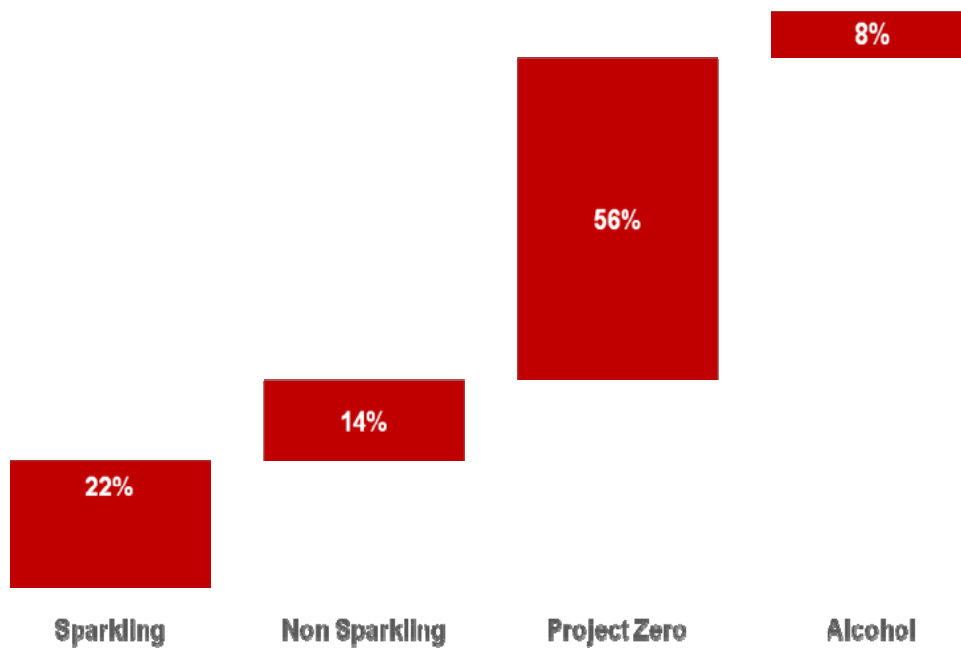
PET bottle self-manufacture – 600mL Mount Franklin bottle >40% lighter than in 1998



Australia's four key sources of earnings growth



% Contribution to FY10 Australian EBIT Growth



Key Business Drivers



Continue to grow the core Australasian business

- Further new product and package innovation and mix improvements
- Drive cold drink sales through acceleration of our cooler placement programme to increase share of cold shelf space
- Deliver efficiency targets from Project Zero – PET bottle self-manufacture to deliver material savings over the next 5 years

Accelerate the growth of our Indonesian business

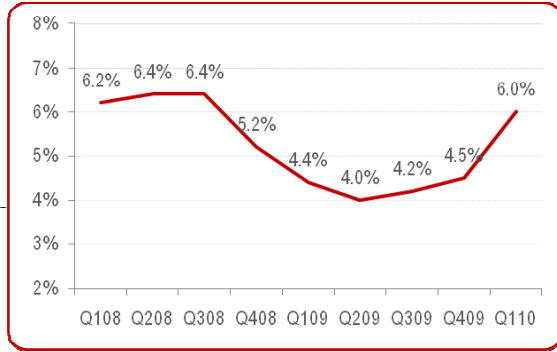
- Further increase in one-way-pack production capacity and coolers
- Developing lower priced entry points through returnable-glass-bottles

Continue to grow our share of the alcoholic beverages market in Australia and New Zealand

- Brewery now fully commissioned with material increase in draught beer local manufacturing capacity

Solid economic fundamentals in Indonesia underpinning growth

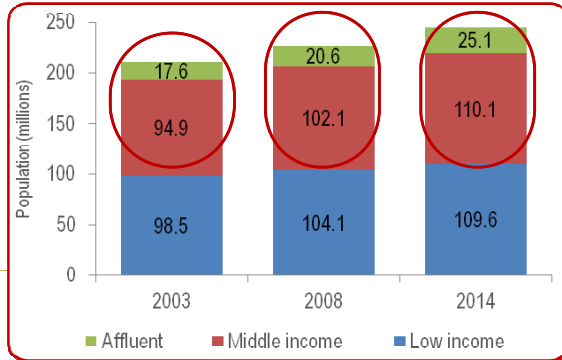
Strong GDP growth



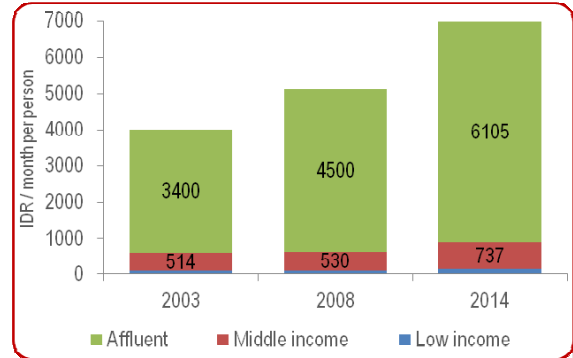
...and rising consumer confidence



Rapidly growing affluent and middle classes



...with rapidly growing disposable incomes



Source: Danareksa Institute 2010, Euromonitor & AC Nielsen

CCA well positioned to deliver growth in Indonesia

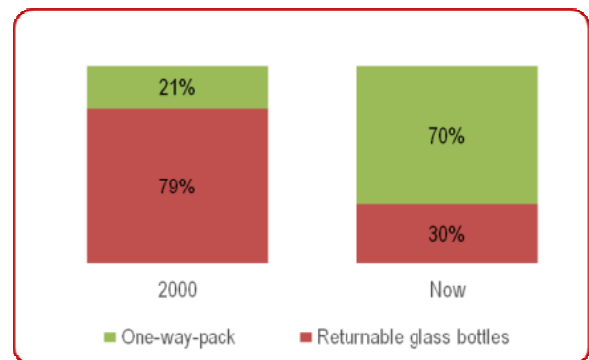
Established manufacturing & distribution footprint

Key facts - Indonesia

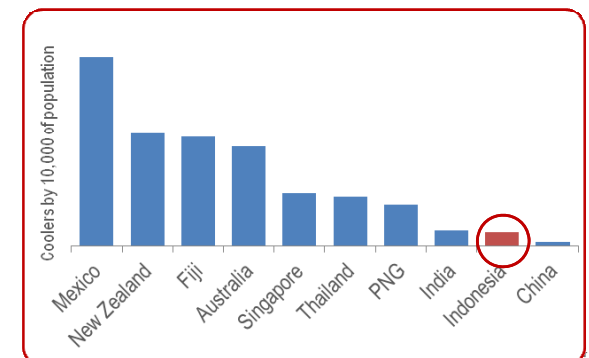
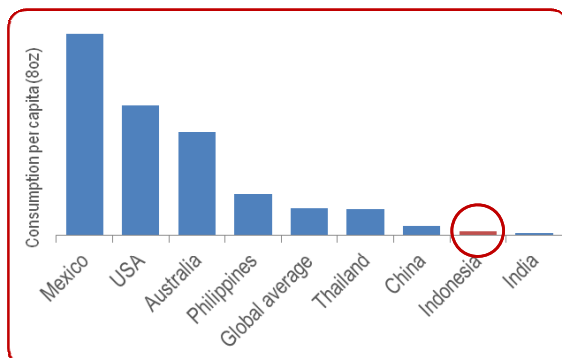
Production facilities	9
Production lines	35
Warehouses	96
Employees	7,600
Coolers	199,000
Customers	485,000

* As at Dec10

Repositioned package mix to target higher income consumers

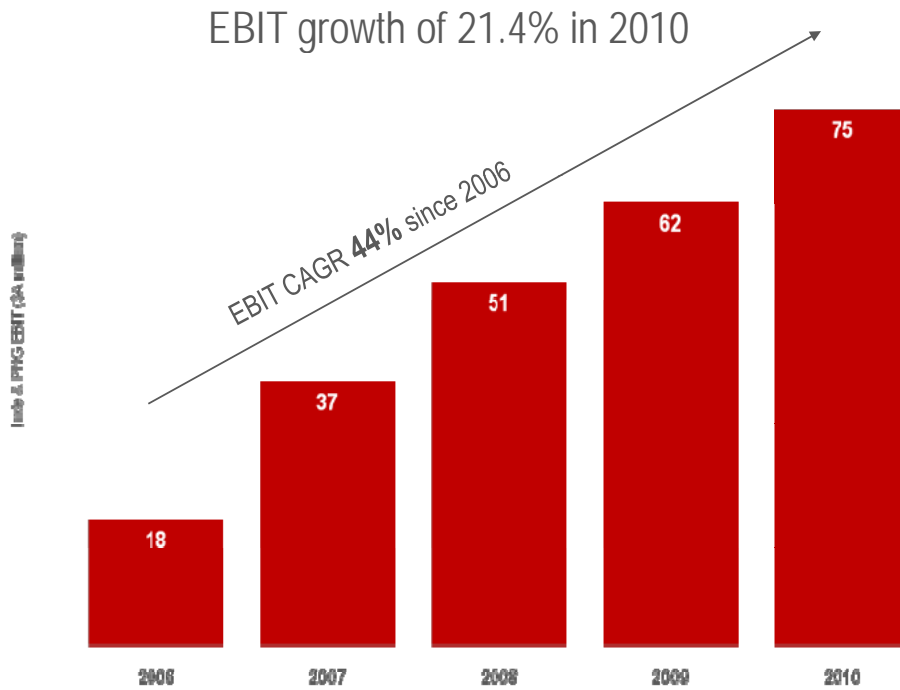


Opportunity to benefit from growing per capita consumption through product innovation and increased cooler penetration





Indonesia & PNG progress has been encouraging though high cost and price inflation remains a feature of the market



Key Business Drivers

Continue to grow the core Australasian business

- Further new product and package innovation and mix improvements
- Drive cold drink sales through acceleration of our cooler placement programme to increase share of cold shelf space
- Deliver efficiency targets from Project Zero – PET bottle self-manufacture to deliver material savings over the next 5 years

Accelerate the growth of our Indonesian business

- Further increase in one-way-pack production capacity and coolers
- Developing lower priced entry points through returnable-glass-bottles

Continue to grow our share of the alcoholic beverages market in Australia and New Zealand

- Brewery now fully commissioned with material increase in draught beer local manufacturing capacity

Top 20 Australian Premium Beers



Peroni, Grolsch, Bruers Bright now on tap in Australia and New Zealand

Outlook for first half of 2011

Guidance

- Natural disasters, higher resin prices and the impact from the strengthening Australian dollar have all taken the gloss off what was a promising start to the year
- As a result, CCA is targeting to achieve around 5% growth in net profit for the first half of 2011, before significant items, or an increase of around 6-7% before the impact of currency translation on offshore earnings
- Key profit impacts:
 - Volume growth impacts and increased operating costs due to Australian floods, Cyclone Yasi and NZ earthquake – 1-2% impact
 - PET resin prices up > 40% in the last six months – 2% impact
 - Stronger Australian dollar benefits the beverage business in the medium term by lowering the cost of US dollar denominated inputs, however translation of offshore earnings into Australian dollars – 1-2% impact





Macquarie Conference 5 May 2011

Terry Davis Group Managing Director



Disclaimer

CCA advises that these presentation slides contain forward looking statements which may be subject to significant uncertainties outside of CCA's control.

No representation is made as to the accuracy or reliability of forecasts or the assumptions on which they are based.

Actual future events may vary from these forecasts and you are cautioned not to place undue reliance on any forward looking statement.

